



Sanज्ञान

A Newsletter of NRI



Department of Management

April 22 to March 23

Mr.D.Subodh Singh

Chairman, NRI Group of Institutions, Bhopal

From the desk of the Chairman

"The Future belongs to those who prepare for it today"

I am delighted to share with you the swell of emotions and heartfelt warmth as we complete sixteen years of exciting journey of Management dept. at NRI group of institutions. In 2006, when we embarked on this mission of shaping the young professionals, we had set a modest goal of training, facilitating and leading the youth on the path of ascendance in professional careers. We are conscious towards our responsibility and accountability to deliver competencies based multidisciplinary learning programs to equip the youth to meet the present and future challenges. As technology attempts to deliver disruptive growth, the young professionals need to be well versed in dynamic learning processes to sustain professional success. This involves sharpening the pedagogy while maintaining academic rigor and relevance to dominate the market forces. Education is the basis of all progress. It is for this very reason that we forayed into education, about 23 years ago. Over a decade and a half of experience has taught us that progress is possible only, if men and women are equally well-educated.

The entire purpose of education is not to restrict itself to imparting bookish knowledge only but inculcate humanitarian values like wisdom, compassion, courage, humility, integrity and reliability in a student.

We, just like you, believe in holistic education for your child, encompassing – academics, co-curricular activities, sports education and life-skills learning. Our endeavor is to strike a balance between state-of-the-art infrastructure and an internationally acceptable education.

NRI has strengthened the bond of long lasting relationship with the students and parents along with the pursuit of academic excellence, encouraging students to become independent and perceptive thinkers; confident, enlightened learners; and socially-responsible citizens.

DIRECTOR MESSAGE



Dr. Alka Awasthi
(*Director NIIST MBA*)

“Knowledge speaks, but wisdom listens”

The NRI Group of Institutions Department of Management is a platform for unleashing the student’s inbred perspective and bringing out their talents in distinct dimensions likewise academics, sports, cultural, co-curricular, and extra-curricular pursuits. We understand our responsibility to alleviate the student’s realize their intent in an augmenting exigent world.

At NRI, integrative training is of preeminent importance. We believe that education here will prepare the students for the competitive corporate world. The all-embracing magnetism facilitated here will support your interests, encourage you to formulate your own informed perspectives, inculcate managerial, administrative skills and develop relevant pedagogical and research methods. We transform you into diligent students, smart team players, ethical leaders, and conscientious citizens.

Our unique educational system will ensure that students gain not just depth and breadth in their chosen area of specialization, but a holistic set of skills that will equip them to face the real world. At every stage, there will be opportunities to expand your boundaries, platforms for collaboration and learning, and recognition for those who strive to excel.

We at NRI strive towards enriching young minds by bridging the gap between academics and corporate and making your dreams into reality.

“Knowledge speaks, but wisdom listens”

From the Editor,

Dear Readers,

It gives immense pleasure to introduce our Newsletter for the academic year 2021-2022. This newsletter carries our list of events conducted this academic year. As we are aware of the fact that the newsletter mirrors the college and it's activities. We as a team of the Department of Management worked towards creating a memory set of experience with professionals along with fun-filled learning for students. In the coming days and years, we are looking towards making it more interesting and creative by including the contribution of students in the newsletter. We would also like to thank each and every one for their contribution in our newsletter and making it successful.

We wish you a fruitful reading time ahead.

From,

The Team of Department of Management

1) Orientation of BBA

"The beginning is always today."

Orientation Program - COMIENZO Was Organized by the Department of Management at NRI Group of Institutions, Bhopal on 1st August 2022 for the New-Season Students of BBA & BBA Hotel Management.



2) INDEPENDENCE DAY -15TH AUGUST 2023

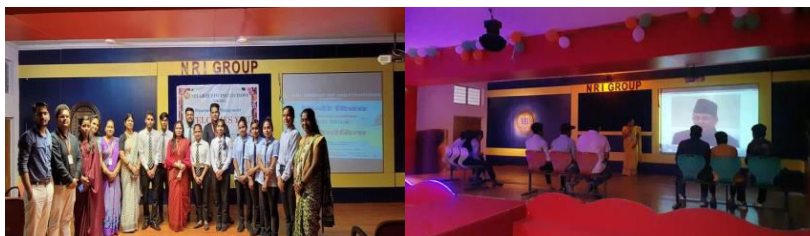
"Forget not that the grossest crime is to compromise with injustice and wrong. Remember the eternal law: you must give, if you want to get."- Netaji Subhash Chandra Bose. "

Bhagat Singh as rightly said "They may kill me, but they cannot kill my ideas. They can crush my body, but they will not be able to crush my spirit." Here introducing Glances of NRI Group of Institutions, Bhopal, Department of Management on 75th Independence Day or Amrit Mahotsav.



3) QUIZ ON INDIA AND GK

Department of Management organized Quiz on India and GK on 20th August 2023. The objective of such Competition was to make our students aware about India and General Knowledge. Students participated with high zeal and showed enthusiasm to showcase their knowledge about India.



4) Dahi Handi

Govinda aala rey aala !

Department of Management organized Dahi Handi on 20th August 2022. Dahi Handi is one of the Festive Events and a Team Sport during the Hindu Festival Gokul ashtami, Which Is Also Known As Krishna Janmashtami and Celebrates the Birth of Krishna. Dahi Handi Is Celebrated Every August/September, The Day After Krishna Janmashtami. The Very Purpose Of Dahi Handi Party Is To Welcome Newcomers In A Friendly Atmosphere And Avoid Social Evils, To Encourage Their Creative Impulses To Boost Their Confidence.It Is The Day Where Seniors And Juniors Finally Bond And Unite To Celebrate Being Part Of The College.



5) PATRIOTIC PHOTOSHOOT

It's not enough to just own a camera. Everyone owns a camera. To be a photographer, you must understand, appreciate, and harness the power you hold!"- Mark Denman

Department of Management Organised photoshoot on 16th Aug 2022. Such premier photography competitions create opportunities for aspiring young photographers to exhibit their skills to the world. They get to understand the nuances of visual language & the world of photography from the industry practitioners.



6) Teacher's Day 5th September 2022

"A good teacher can inspire hope, ignite the imagination, and instill a love of learning."
– Brad Henry

Teacher's Day was celebrated on 5th September as a memory of the Birthday of Dr. Sarvapalli Radhakrishnan. Our students organized a very well planned celebration for their faculties and made them feel special. The event started with cutting of cakes and cultural programs of students.



7) Newsletter Sangyan Release Academic year 2021-22

The Department of Management is happy to announce the release of Newsletter Sangyan for the Academic year 2021-22 on 5th of September. Sangyan contains all the events and activities conducted for the above mentioned academic year. It is our collection of too many memories at one go. This occasion was made special by our Distinguished Guest Dr. Rajeev Agarwal, President, All Association Mandideep. He inspired our Faculty Group with the best Teaching Mantras.



8) Onam Celebration 7/09/2022

“Onam is not just a festival to cherish, but a moment to reincarnate a past of prosperity and goodness.”

We at the NRI Institute of Hotel Management, Bhopal organised ONAM 2022 program at the NRI campus in typical Kerala Style. The Floral Rangoli AthaPookalam was made by the Hotel Management students and the Great on asadhya was served to the guest. The story of Great King Mahabali and three steps was elaborated by the Faculties. It is a day to remember in the history of NRI Group, Bhopal.



9) Kabaddi Competition - 29 August 2023

“Kabaddi is truly a team sport. Like any army regiment, every player has a unique role to perform for the team’s overall happiness and victory.”

On the occasion of National Sports Day, the Department of Management organised the **Kabaddi** Competition under our Sports Club activities. National Sports Day is celebrated every year on 29 August to commemorate the birthday of Major Dhyan Chand whose magic with the hockey stick can never be forgotten.



10) Bird Watch

“I don't feed the birds because they need me; I feed the birds because I need them.”

The Department of Management has organized "Bird Watching Camp" under the flagship of green club at Van Vihar, Bhopal. On this occasion, the director, Dr. Alka Awasthi with faculties and students was present. The aim of the camp was to checklist bird species found during the rainy season in Van Vihar.



11) Hindi Diwas Mahotsav

**वक्ताओं की ताकत भाषा, लेखक का अभिमान है भाषा, भाषों के शीर्ष पर बैठी मेरी
प्यारी हिंदी भाषा।**

Just as we cannot stay away from our mother, similarly we cannot stay away from our mother tongue Hindi. On the occasion of Hindi Diwas, a guest lecture "Possible Hindi in the present context" was organized by the Department of Management in NRI Group of Institutions. Dr.

Urmila Shirish (writer and story writer) as a guest on this occasion impressed the students and teachers with her thoughts by giving her presence.



12) Hindi Quiz Pratiyogita

हिंदी दिवस के अवसर पर आओ पढ़ें और पढ़ायें, हिंदी है हमारी भाषा आओ इसे अपनाएं।

On the occasion of 'Hindi Day', a 'Hindi Quiz Competition' was organized in the Department of Management. Director Dr. Alka Awasthi, all the professors and students of the Department were present on this occasion. In which students from all the departments of the college participated in the competition



13) MEGA JOB FAIR (21 Sept -22 Sept 2022)

"Choose a job you love, and you will never have to work a day in your life." —Confucius ·

The Department of Management took the initiative to organise two days MEGA JOB FAIR (21 Sept -22 Sept 2022) association with NRI GROUP OF INSTITUTIONS and success stairs group. On 1st day Dr. Mahendra Mehra, Divisional Nodal Officer, Swami Vivekananda's Carrier Guidance Scheme Programme by Higher Education Department M. P. govt. and on 2nd day DR. Rajiv Agarwal, President, All Industries Association, Mandideep, a motivational speaker and corporate mentor were there. More than 50 companies have participated in this Mega Job Fair, first day 1600 students registered themselves and 2nd day 900 students participated and 896 students got an offer letters.



14) GARBA MAHOTSAV

Dance like you have never been hurt before.

"Navratri is commemorated with nine nights of dancing as a sign of devotion and worship." "GARBA MAHOTSAV" is celebrated at NRI GROUP OF INSTITUTIONS. Students and faculties participated with full zeal and enjoyed this auspicious occasion to worship Goddess Durga.



15) FACULTY DEVELOPMENT PROGRAMME

"The beautiful thing about learning is that no one can take it away from you." - B.B. King

The department of management has organized "Faculty Development Programme" as on 1-10-22 on the topic 'philosophy of outcome based education'. By Dr. Pooja kushwaha Asst. Prof. Jaipuria Institute of Management, Indore .



16) COMIENZO – MBA

"Great things are done by a series of small things brought together" - Vincent Van Gogh

18th Orientation programme "COMIENZO" was organised by the Department of Management at NRI Group of Institutions, Bhopal on 17th October 2022 for the new session students of Master of Business Administration. On this occasion, the Director, Dr. Alka Awasthi addressed the new students and motivates them. The orientation programme is aimed to provide general and domain specific academic guidance for the students. The programme will help the students to make them familiar with the institute and the student participated with lot of enthusiasm.



17) DIGITAL MARKETING SEMINAR

“Business has only two functions- marketing and innovation.”

The Department of Management has organized an expert lecture on 2-11-22 on the topic Digital Marketing by Mr.Prashant Tiwari, Director Cybrom technologies pvt. Ltd. Bhopal. This seminar was emphasis on various types career options related to digital marketing. It was an interactive session and student participated with lot of enthusiasm.



18) Campus Drive of COLLEGE TOUR and ANG

We organized a campus drive of Colleetour and ANG for our management students on dates 4th Nov 2022 and 17th Sept 2022. Campus Placements/ Campus Recruitment drives are conducted in various educational institutes for providing job opportunities to the students. Campus Recruitment allows students to earn a safe and secure future. Keeping in mind the importance of the placement, it is vital for a student to prepare adequately for these programs and ensure that they put their best foot forward.



19) Parent and Teacher's meeting

If a child can't learn the way we teach, maybe we should teach the way they learn.” -Igancio Estrada

Behind every child who believes in himself is a parent and a teacher who believed first. NRI Group of Institutions, Department of Management conducted a smooth Parent Teacher Meeting of BBA Hotel Management, BBA-I and BBA-II students on 5th November 2022. The purpose of this meeting was to inform parents about the performance of their Children in the classroom, their participation in College activities and the importance of participating in college activities in individual students' growth. Faculty discussed every individual student with their parent or guardian. Things are mandatory to be transparent between College and parents. Hence we organized this PTM.



20) GUEST LECTURES ON INVESTORS

NRI group of institutions department of management conducted a guest lecture on investors by our speaker is Neha Bhargav CA. she discussed the tactics and tools that used to create long term and short term positive investment returns she emphasized on the importance of asset allocation diversification at the limited effects of market timings and security selection she also enlightened the students and faculty members on the important points in investment with respect to today's economics scenario she cleared some it related to financial investment and also focused on the initial risk analysis before investing into any avenues such value added program really benefit the students and inculcates the true means of practical learning among the students and faculty members.

21) DEEPAVALI MAHOTSAV

Light a lamp of love! Blast a chain of sorrow!

Shoot a rocket of prosperity! Fire a flowerpot of happiness!

"DEEPAVALI MAHOTSAV" is celebrated at NRI GROUP OF INSTITUTIONS. On this occasion, the Chairman, Mr. D. Subodh Singh sir wished everyone a safe and prosperous Diwali. Diwali celebration proceeds on with the participation of faculties by showing their talents and enjoyed this auspicious occasion.



22) MOTIVATIONAL SEMINAR

Happiness is when what you think, what you say, and what you do are in harmony". - Mahatma Gandhi

Department of Management of NRI Group of Management, Bhopal organised a seminar on 12/11/2022. The topic of the Seminar was Importance of having a positive mindset for excellence in class. The day was blessed with the presence of the great speaker Ms Poonam Shrothi. She encouraged our students towards setting goals and moving towards their dreams. She focused on areas of how to set goals. Faculties and students from different streams of NRI Group attended the session and noted the real life skills to succeed in life.



23) ASPIRE TO INSPIRE

You can get everything in life you want if you will just help enough other people get what they want.” —Zig Ziglar

NRI group of institutions department of management organized against lecture on inspire to inspire memory techniques by our guest inviting Mr Mukesh Rajput this program is an initiative to motivate and inspire the students of various fields regarding academics etc Mr Mukesh Rajput is a renowned motivational speaker and has delivered inspirational lecture around the globe he emphasized on various success mantras and inspired the students to value the presence of parents as well as gurus in their lives this session also included motivational videos which boosted up this students student were highly delighted as a session as the session was full of fun energy and learning videos.



24) CHILDREN'S DAY

May the innocence that they hold stay forever in their pure hearts and bring the best out of each and every one of them.

The children of today will make the India of tomorrow. The way we bring them up will determine the future of the country." - Pandit Jawaharlal Nehru. We the Department of Management celebrated Children's Day on 16th November 2022. The celebration was embarked with the presence of our students of management. A beautiful chocolate cake was cut by the representative of students from every course of Management. Faculties gave a flabbergasting performance of Dance, Songs and Poetry. Students enjoyed the day filled with joy and happiness.



25) TRAINING PROGRAM

“In learning you will teach, and in teaching you will learn.”— Phil Collins

The Department of Management conducted a 2-day training program by NISM on 16th-17th November, 2022. The National Institute of Securities Market (NISM Certification) is the educational arm of SEBI (Securities Exchange Board of India). It is a public trust that was founded in 2006 by SEBI, conducting a wide range of courses. These include currency derivatives certification, investment advisor and merchant banking certification and so on. We are happy for the fact that above 98 Management Students attended the training program under the trainer Mrs. Shruti Gupta. We encourage our students to be a part of such a training program for their individual growth and the Organizational Growth.



26) GUEST LECTURE ON SWATANTRATHA ANDOLAN AUR SWANTRA

“If your actions inspire others dream, learn more, do more and become more, you are a leader.” John Quincy Adams

Department of Management, NRI Group of Institutions, Bhopal organized a lecture on Freedom Movement and Concept of India by Dr. Ashish Tripathi, Professor, Department of Hindi, Banaras Hindu University, Banaras, Uttar Pradesh on 22/11/2022.



27) Seminar on Industrial 4.0

“Technology is not an exogenous force over which we have no control.”

The Department of Management organised a seminar on Industrial 4.0 on 24th November 2022. The Guest Speaker of the Seminar was Dr. Tarun Agarwal, Director Kirloskar Institute, Pune. The industrial world is facing rapidly changing challenges. Our resources are finite, and we all need to do more with less. Digitalization and automation are the game changers to meet these challenges on the way to Industry. Students enjoyed the seminar and noted points to remember with them.



28) Budding Entrepreneur

Everything begins with an Idea

The Budding Entrepreneur 2k22 is a Signature event of the Department of Management. It was conducted on 19th November 2022 with great zeal and enthusiasm. Our Young Entrepreneurs Decorated their Stalls, Sold the product and Generated Revenue at Godspeed. The Event was inaugurated by our Honorable Chairman Mr. D Subodh Singh and Mrs. Jayshree Singh along with all the Principals. The Best Revenue Generator, Best Innovative idea and many more Titles and awards were also given to students. Dr. Alka Awasthi, Director of the Department of Management along with the faculties believe that students should practically perform what they study in their Management courses.



29) Flashmob 2022

“There are shortcuts to happiness, and dancing is one of them.”

For the first time in the history of the NRI Group of Institutions, Bhopal We had a Flashmob of Management Students as an opening ceremony of Budding Entrepreneur 2k22. The beautiful dance on Vibrating songs, along with Faculties was like icing on a very delicious cake.



30) AUSSTELLUNG - 5TH DECEMBER 2022

The Department of Management organized Ausstellung (Projects on Leading Manufacturing Brands) on 5th December 2022. There were 19 teams with 19 Brands and there were manufacturing units presented from Head to toe Steps of the product. Students were highly enthusiastic to learn something new and the panel team praised the projects made by the students. The Director and the Faculties of the Department of Management expressed that such kind of activities will help students understand the management of an organization well.



31) INDUSTRIAL VISIT ON 10TH OF DECEMBER 2020 AT JETKING, BHOPAL

The Department of Management conducted an Industrial Visit on 10th of December 2020 at JetKing, Bhopal. Students were given a Quick understanding on Importance of Artificial Intelligence, Cyber Security and about many courses. Students have shown zeal and enthusiasm in learning new things. Department of Management is very thankful to Mr. Vivek Dhawan and his entire team on showing keen interest in exploring our students to industrial life.



32) GREEN DAY - 9TH DECEMBER 2022

The Department of Management celebrated GREEN Day on 9th December 2022. The Guest of the Event was Dr. A.B. Singh , Director, IISS and Dr.Anand Kumar Vishwakarma, Principal Scientist ,IISS. The program commenced with the arrival of the Guest, Management, Faculties and Students. The Distinguished guest along with students planted a number of saplings and took oath to preserve it in the NRI Campus and outside to save mother earth. The Chairman, Mr. D. Subodh Singh And Director, Dr.Alka Awasthi appreciated such environment friendly events in the Campus and encouraged to do so in future.



33) Industrial Visit at Radisson Blu Hotel

Our Hotel Management students were taken to Radisson Blu Hotel for imparting practical inhouse training to our students. Students got better understanding on the hospitality concepts by the training provided by the Staffs of Radisson Blu Hotel on 11th Nov 2022.



34) CHRISTMAS - 22ND DECEMBER 2023

Christmas is the season of joy, holiday greetings exchanged, gift-giving, and families getting united. The Christmas celebrations took place in the college campus on 22nd December 2023. The celebrations included a rhythmic performance from the Students as they presented Carol Songs and an Extremely Beautiful Act on Jesus Birth was explained to students. It didn't end Here, Flabbergasting Dance forms were presented with full zeal and Energy. Principals and Vice Principals of different colleges of NRI Group of Institutions, Bhopal, witnessed the great Christmas noon with us. Adding to it, the staff and students were completely spellbound with the Christmas gratification and the day was called off with a Beautiful Cake Cutting by the Chairman Mr.D. Subodh Singh and Chairperson Mrs. Jayshree Singh. On this Special Occasion , Chairman and Chairperson of the Institutions gave wishes to everyone for a Joyful Christmas. Dr. Alka Awasthi, Director of Department of Management expressed her heartfelt thanks to all the guests and praised all the Management faculties for the wonderful event and decorations of the Hall.



35) FRESHER'S PARTY

Department of Management organized fresher's party for Management students of BBA, BBA Hotel Management & MBA on 6th of January 2023. Students participated in modeling and rocked the stage with their dazzling looks and confident walk. The seniors gave energetic dance performances. The titles of Mr and Miss Fresher went to Mr. Jatin Malviya and Miss. Rashmi Uprale respectively and Title of Mr. Eve Prasan Kumar and Miss Eve Nancy Mehra. It was a wonderful gesture by Senior Students towards their Juniors.



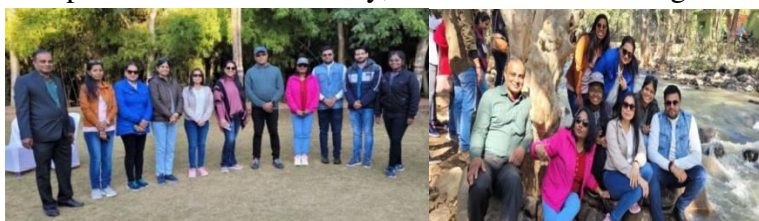
36) FOUNDATION DAY

NRI Group of Institutions, Bhopal proudly shares the Success of 23years on 6th January 2023. Chairman of NGI, Mr D. Subodh Singh shared the story of accomplishments and achievements, he has gone through in these years. The great walls are never built on just one day it takes time and the Story of the great walls of NRI Group of Institutions is the same. The Beautiful cake designed in the shape of Alphabets of NRI was cut by the Chairman as the gestures of fame of these years. He added that the success of NRI is because of the Principals of different institutions, Faculties, Stakeholders, students and every individual. We started with one institute and today we have 12 Institutions and 2 Schools . This is just the start of many more to go.



37) PICNIC

The staff members of NRI Group of Institutions went on a picnic to Kerwa Dam on 7th of JANUARY 2023 located at Bhopal. Apart from relaxation and enjoyment the picnic also aimed at building up team spirit among the members of the staff. The journey to the Dam was an enjoyable one, both due to the exquisite scenery on the way to Kerwa Dam and the singing in the bus. After Lunch, the Staff members played different games like musical chairs, Kabbadi, Try your luck, Blow candles, Antakshari, Tug of War and Housie. The lucky winners won gifts. Though the picnic was done in a day, the memories will linger for a long time.



38) LOHRI- 13TH JAN 2023

Lohri was celebrated at NRI Group of Institutions, Bhopal with a lot of exuberance and fanfare. The mood on the campus was upbeat and the students were totally absorbed in the festive spirit of Lohri. Chairman Sir Mr. D. Subodh Singh, Chairperson Mrs. Jayshree Singh expressed all the best wishes to the NRI Family Members. Folk dances were performed by Management Students and everyone was dressed up in Punjabi Traditional wears.

Dr. Alka Awasthi, Director of the Department of Management, expressed prosperous wishes to everyone.



39) MAKAR SANKRANTI KITE FLYING - 14TH JANUARY 2023

On Saturday 14th January on the occasion of Makar Sankranti Kite flying Competition was organized for the students in the campus by Department of Management. From first timers to a few seasoned ones all participated in the festivity with great enthusiasm. They were joined by members of the faculty who relived this joyful childhood experience with their students. In this Competition, Students of NIP were the winners whereas students of NIPS were runner up.



40) Analysis of Union Budget – 2nd of FEBRUARY 2023

A budget is a broad road map of the economic policy of the government and an outlined plan for reviving the growth spirit of the Indian economy. Department of Management, NRI Group of Institutions, Bhopal, conducts an analysis on the Annual Union Budget every year to get a broader perspective on the current status. This year's Analysis of Union Budget 2023 was organised on 2/02/2023. The keyboard Speaker of the Seminar was Dr. S.K. Khatik, Dean Faculty of Commerce, University Teaching Department. He was given a warm welcome in the Campus by Mr. D. Subodh Singh, Chairman, Dr. Alka Awasthi, Director, Department of Management, Faculties and students. The programme includes sector wise analysis by the Speaker. Such wonderful seminars are conducted for making Students understand the nation economically at wider Concept.



41) Mixology - 4th of February 2023

On 4th of February 2023, the Department of Management conducted a Seminar at 2:00Pm IST on the topic of “Mixology” by the Members of "Nick N Ross" . The Seminar was provided to Hotel Management Students with full exposure of making different Beverages. Dr. Alka Awasthi, Director of Department of Management expressed in her address to the students that all such seminars are conducted to provide practical exposure to students and also many such seminars would be conducted for students in the coming future.



42) Razzle-Dazzle 2023

The Department of Management conducted an Intra-College Dance Competition "Razzle-Dazzle 2023" on 25th February 2023. The Chief Guest of the Event was Smt. Bharati Hombal. She is a very renowned personality in the classical dance of Bharatnatyam. The most awaited show started with Saraswati Vandana followed by felicitation of Our Guest and then our Dance performances. Around 30 Performances were given in different Dance forms. The talent of our Students amazed the guest and audience. The energy of our students gave goosebumps to everyone watching our show. We would like to thank all the participants for showcasing their God gifted talent to us. Dr. Alka Awasthi, Director, Department of Management, mentioned in her insights that " We want Students to be good not just in Academics but in Extracurricular activities too. We the Department of Management as a team will work towards the betterment of our students in every field. The Dance Competition Razzle-Dazzle 2023 wound up with announcement of results and Vote of thanks to the Almighty, Chief Guest and our Chairman for believing in our strength.



43) SIGNING OF MOU WITH JETKING

Department of Management signed a MoU with JetKings, Bhopal for strengthening the Research and filling the Industrial Gap in Academics. The MoU was signed by Dr.Alka Awasthi, Director of Department of Management, NRI Bhopal and Mr. Deepak Singh, Manager of JetKings Bhopal. Such Initiatives help Industry and Educational institutions to grow mutually helping each other. Signing of MoU was initiated on 10th of Jan 2023.



44) SEMINAR BY AASTHA COOPERATIVE BANK

A Seminar on the Employment Generation through Cooperative for Youth was conducted on 20th March 2023 by Aastha Cooperative Women Bank under the guidance of the National Cooperative Union of India, Delhi. Keynote Speakers for the Seminar were Mrs. Arti Biseria, Founder of Aastha Women Cooperative Bank, Mr. K.R.Sahu, Retd.CGM, Apex Bank, Mr Rajendra Saxena, Motivational Speaker, Mr. Ashok Dubey, Retd.CGM, BOI and Presently CEO of Aastha Women Bank. The speakers explained the concept of Cooperative Bank and Also shared their experience on Life Skills. Around 200 students attended the Seminar. Dr. Alka Awasthi, Director of Management, along with the faculty members of Management expressed her gratitude to the entire team of Aastha Women Cooperative Bank for sharing very useful information with our Students.



MBA PASS OUT BATCH 2022



FACULTY ACHIEVEMENTS

- 1) PATENT Customer Satisfaction and perception towards skincare products and E-Commerce by **Dr. Alka Awasthi**
- 2) BOOK PUBLISH – Quantitative Methods by Dr. Rajesh Sahu
- 3) P.hd Awardees – 2 Students were awarded P.hd under the supervision of Dr. Rekha Pandey.
- 4) INTERNATIONAL CONFERENCE -
 - Dr. Alka- Trends, Challenges and Future prospects and Case studies in Green Marketing.
 - Dr. Rajesh –a) A Study of Digital Innovations in Business and Economy, B) A Study on Digital Marketing and its Impact
 - Dr. Rekha- वर्तमान परिदृश्य में लोक साहित्य की प्रासंगिकता
 - Dr. Anita- Trends, Challenges and Future prospects and Case studies in Green Marketing.
 - Mr. Harshit- A Study on Banning of various Mobile Applications by Government of India and its Impact on Financial Sector of India
- 5) PUBLICATION – Interview published in Sahitya Samartha Trimasik Patrika
- 6) SEMINARS/WEBINARS/FDPs -

FDP ON OBE	Mrs. Neeta Ghangrekar, Dr. Rekha Pandey, Dr. Rajesh Sahu, Dr. Anita, Mr. Harshit, Mrs. Tomsy Thomas, Mrs. Prabha Pal, Ms. Rajkiran Banjare.
INVESTOR's Awareness	Mrs. Neeta Ghangrekar, Dr. Rekha Pandey, Dr. Rajesh Sahu, Dr. Anita, Mr. Harshit, Mrs. Tomsy Thomas, Mrs. Prabha Pal, Ms. Rajkiran Banjare.

- 7) EXTERNAL COMMITTEES- Dr. Rekha Pandey, Academic and Administrative Audit Committee (Triple AAA, EXTERNAL AUDIT)
- 8) Additional Courses: Mrs. Tomsy Thomas have completed 6 Additional Courses on HR Generalist & Payroll Training Course, HR Recruiter Training Course, MS Excel Advanced Training, Interview Cracking Skills Course and HR Analytics Training Course, Talent Acquisition Training Course.
- 9) Guest Lecture – Mr. Harshit Gandhi at Jetking, Bhopal.



STUDENTS ACHIEVEMENTS



- 1) Kamal Gour – UNIVERSITY TOPPER
- 2) Nidhin Shaji – PLACEMENT AT TCS
- 3) Nidhi Shaji – PLACEMENT AT TCS