

Workshop on “Small Business with Learning”

Date: 03 April 2024

Venue: NIIST Seminar Hall

Speaker: Dr. Ajay Kumar Choubey

Institute Innovation Council (IIC):



Introduction:

On **03rd April 2024** a Workshop on "Small Business with Learning" was conducted by **Institute Innovation Council (IIC)** at seminar hall NIIST. The workshop aimed to provide insights into the integration of learning methodologies within the framework of small business operations. Dr. Ajay Kumar Choubey, a renowned expert in the field, served as the distinguished speaker for the event.

Key Objectives:

Explore the significance of continuous learning in the context of small business sustainability. Discuss practical strategies for implementing learning initiatives within small business structures. Highlight case studies and success stories illustrating the synergy between learning and small business growth.

Workshop Proceedings:

The workshop commenced with an opening address by Principal, NIIST Dr. Puran Gour who emphasized the pivotal role of learning in fostering innovation and adaptability within small business enterprises. Prof. Anurag Shrivastava HoD, CSE, also share the benefits of this workshop. Dr. Ajay Kumar Choubey then took the stage, captivating the audience with his profound knowledge and engaging presentation style.

Key Highlights and Insights Shared by **Dr. Ajay Kumar Choubey:**

Understanding the Learning Culture: Dr. Choubey emphasized the importance of cultivating a culture of learning within small businesses. He elaborated on how such a culture promotes employee development, enhances problem-solving abilities, and fosters a dynamic work environment conducive to growth.

Adopting Agile Learning Practices: In today's rapidly evolving business landscape, Dr. Choubey advocated for the adoption of agile learning practices. He stressed the need for small businesses to embrace flexibility and responsiveness in their learning strategies to keep pace with industry trends and consumer demands.

Dr. Choubey discussed various digital tools and platforms that small businesses can leverage to facilitate continuous learning among their workforce, regardless of geographical constraints or resource limitations.

Case Studies and Best Practices: Dr. Choubey supplemented his insights with real-world case studies and best practices, illustrating how small businesses have successfully integrated learning initiatives into their operations to drive innovation, improve productivity, and gains a competitive edge in the market.

Interactive Sessions and Q&A:

The workshop also featured interactive sessions where participants had the opportunity to engage with Dr. Choubey and share their experiences, challenges, and ideas related to integrating learning into their small businesses. The Q&A segment allowed for in-depth discussions on specific topics and provided valuable practical insights for attendees.

Department of Computer Science and Engineering is committed to organizing more such informative and impactful events in the future, aimed at empowering small businesses and driving economic growth through knowledge dissemination and collaboration. Prof. Anurag Shrivastav has appreciated this workshop. On this session Prof Nitesh Gupta, Prof Santosh Nagar and Prof Anil Prajapati were present. Prof Vaibhav Patel AP, CSE co-ordinate the workshop.

ऐन.आर.आइ. कॉलेज में स्मॉल बिज़नेस पर अजय चौबे का व्याख्यान



आज के समय की मांग को ध्यान में रखते हुए, भारत के शिक्षण संस्थान छात्रों के लिए स्टार्टअप से सम्बंधित कार्यक्रमों का संचालन करवा रहे हैं। इसी कड़ी में भोपाल के NRI कॉलेज ने 'स्मॉल बिज़नेस विथ लर्निंग' पर वर्कशॉप का आयोजन किया। जिसमें डॉ. अजय कुमार चौबे ने शिक्षकों और विद्यार्थियों को स्मॉल बिज़नेस, स्टार्टअप और इनोवेशन के महत्व को समझाते हुए, इसे शुरू करने की सभी स्टेप को पूरी तरह से समझाया। वर्कशॉप के बाद अपने बिज़नेस आईडिया को आगे बढ़ाने से संबंधित सवाल पूछे गए, जिनके उत्तर डॉ. अजय कुमार चौबे ने उदाहरण के साथ बताये। भविष्य में इस वर्कशॉप से सभी को लाभ मिलेगा।



