About the Book

The book **"Quantitative Methods"** has been designed strictly in accordance with the latest syllabus presented by Barkatullah University for MBA First Semester. This book includes the basic concepts, suitable examples and sufficient number of solved Questions which will help students to prepare for the examination.

This book will also be helpful to the students of PGDM, PGPM, MCA, MBA, BBA & other professional courses.

This book is useful not only for students but also for those working in the educational institutions.

About the Authors



Dr. Sunil Sharma presently working as **professor and Head faculty** of management **Millennium Group of Institution, Bhopal**. He is one of the yongest professor of Bhopal selected under code 28 of clause of Barkatullah university Bhopal. He has total **14 years** of teaching experience in the field of management and published **more than 15** research paper in various research journal of repute Journal



Dr. Rajesh Sahu presently working as **professor** in **NRI Group of Institutions Bhopal.** He is **Ph.D (Management)** , MBA(Marketing & IT), BSc (PCM). He has years of teaching experience in academics and he is also registered as **Ph.D Guide** under the Faculty of Management BU Bhopal. Apart from it he has conducted several student and faculty development activities and workshops. He has attended **35 National & International conferences** along with **14 Number of published Journals.**

ARISEN PUBLICATION

WE RISE TO YOUR SUCCESS WE RISE TO SURE SUCCESS

Email : arisenpublication@yahoo.co.in

Website :www.arisenpublication.com

Now purchase directly from : copykitaabwala.com

Rs. 225/-

9 789353 465100

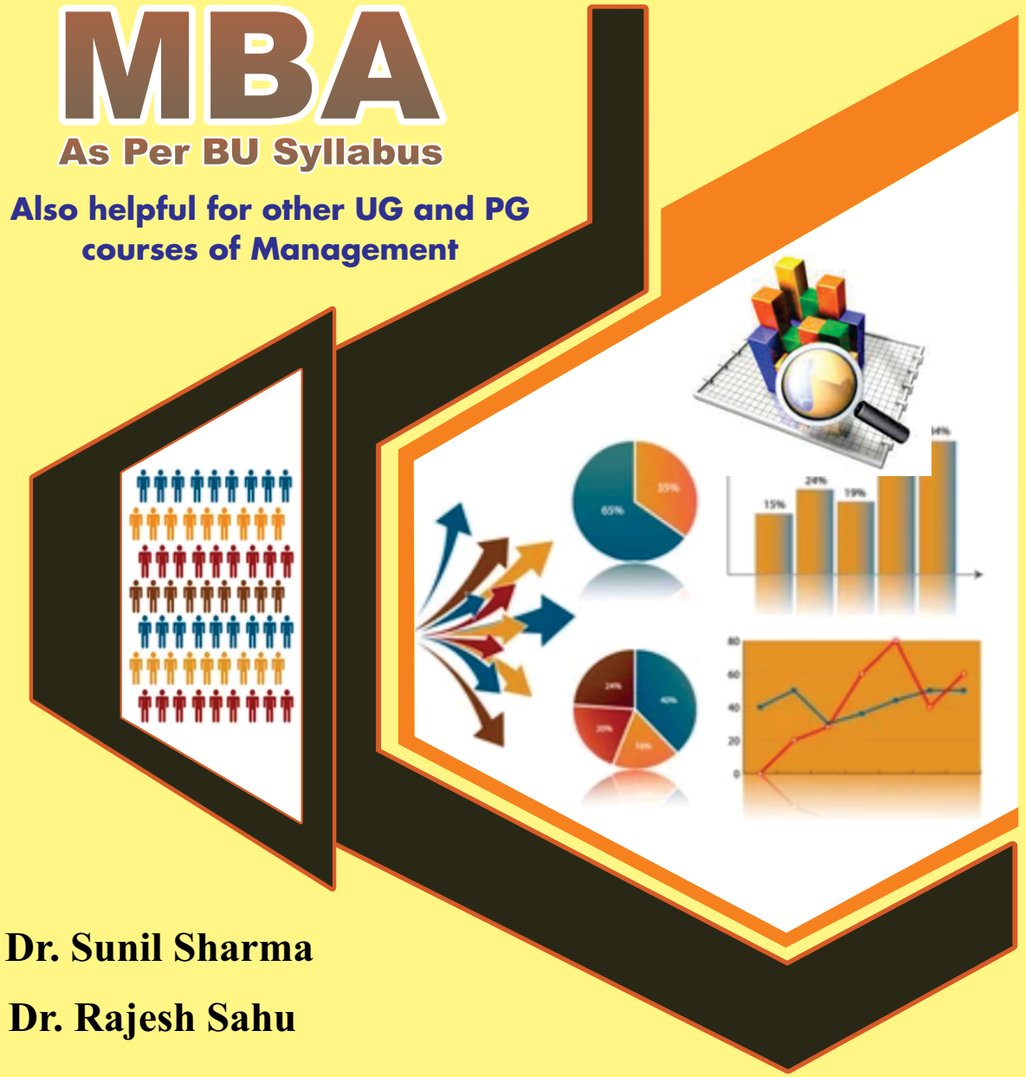
MBA-I-SEM

QUANTITATIVE METHODS

MBA

As Per BU Syllabus

Also helpful for other UG and PG courses of Management



Dr. Sunil Sharma

Dr. Rajesh Sahu

QUANTITATIVE METHODS

ARISEN PUBLICATION